

2011-2012 TOBACCO CESSATION PROGRAMS & RESOURCES

	QUIT FOR LIFE	GETQUIT PLAN (ONLINE)	FREEDOM FROM SMOKING	TIER ZERO DRUGS
THERAPY TYPE	Behavioral and Medical Management	Behavioral and Medical Management	Behavioral	Medical Management
PROGRAM TYPE	Online; Telephonic; All Tier Zero Medications and Over-the-Counter Medications	Online and Telephonic	In-person class	Prescription Drug
VENDOR	American Cancer Society and Alere Wellbeing	Pfizer	American Lung Association	Medco; On-site Pharmacy; Retail Pharmacy
PROGRAM SUMMARY	Personalized 12-month program including scheduled telephonic counseling sessions, an 8-week supply of (NRT) Nicotine Replacement Therapy (patch or gum) and unlimited Web support; and coaching support for Tier Zero Drugs	A step-by-step plan to assist you in becoming a non-smoker; GetQuit only takes minutes a day and offers personalized online support for one year with Chantix	Emory-sponsored, eight-week, facilitated tobacco cessation program	Single management drug therapy with participant's primary care physician
HEALTHCARE PROVIDER INVOLVED	Yes, if tobacco cessation medications are prescribed	Yes	No	Yes
DURATION	12 months	12 months	8 weeks; 1 1/2 hour classes	Physician recommendation
COST PER PARTICIPANT	\$0*	\$0*	\$0*	\$0*
EHC/EU PROVIDES (ONE TIME PER PARTICIPANT)	Coverage of \$365 program enrollment fee for employees, spouses and SSDPs enrolled in Emory Healthcare or Emory University medical plans.	Online support and Tier Zero prescription drugs	Coverage of \$50 enrollment fee for employees, spouses and SSDPs enrolled in Emory Healthcare or Emory University medical plans.	Tier Zero prescription drugs: Nicotine NS, Nicotrol inhaler, Zyban, Chantix
HOW TO ENROLL	Enroll online at www.quitnow.net , or by phone at 1.866.QUIT.4.LIFE	Participants eligible for this free online support with their prescription for Chantix. The access code is in the prescription information packet. www.getquit.com 1-877-242-6849 or (1-877-CHANTIX)	Contact the Faculty Staff Assistance Program (FSAP) at 404-727-4328 to enroll.	Contact The Pharmacy at Emory, Emory Benefits Tier Zero Web site for a full list, your PCP, EVIP line, etc.

* \$0 Cost is for Emory employees and spouses/SSDPs only